

Headline: Onida 32 Diamond LC032DRT TV review

Publication: Ld2.in

Edition: Online

Date: 23/9/2010



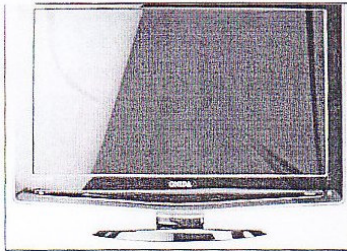
Onida 32 Diamond LC032DRT TV review

The Onida 32" LCD is a great performer and gets 5 star energy efficiency rating

Posted on: Thursday, September 23, 2010 15:08 IST | Karan Bajaj

Updated on: Thursday, September 23, 2010 23:05 IST

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In a normal Indian household, most people worry about energy consumption of the AC or the fridge. Hence, the BEE energy star rating is crucially considered while buying a new AC or a refrigerator. On the other hand, TV is one of those devices that most people completely ignore in terms of power consumption. Onida, however has gone ahead and launched India's first LCD TV, the [Onida 32 Diamond LC032DRT TV](#), that has a 5 star energy efficiency rating by BEE.

The 32" LCD TV scores in terms of looks with the glossy bezel sporting a dual shade of dark red mixed with black. All the buttons are placed on the top-side of the TV and even though this adds to the overall look of the TV, it would be an issue to access them in case the TV is wall mounted. All the ports are placed neatly on the left side of the bezel. The 32 Diamond comes with 2 HDMI ports, 2 component and 2 composite video ports alongside a VGA and an S-video port. The USB port is also placed next to the connectivity ports itself and so is the power connectivity slot. The base stand provides good support and has swivel rotation.

In terms of performance, the LCD did exceedingly well. It showed excellent black and white levels, though the colors were not as bright as a Samsung or LG. Thanks to the full HD 1920 x 1080 resolution and the VisD engine, BluRay playback and gaming on the Xbox 360 was splendid with sharp details and outstanding clarity. Watching normal standard definition TV on the LCD was also fine, though when viewed from a close range, the display output did seem a little choppy.

The sound output from the TV was the surprise factor. Though the box did say that the TV has 400W PMPO sound output, the volume level from the TV surprised us (pleasantly of course). At 1/10th (10/100) of the maximum volume, the output was good enough for an average size room. At 1/5th (20/100) the volume was good enough for a large hall. At full volume, the sound-output became jarring and too loud for even a large hall.

The TV sports a USB 2.0 slot which played an Xvid encoded movie file in just under a minute. The remote control requires a slight learning curve, but the overall UI is easy to use.

All in all, the Onida 32 diamond is a great set offering advanced features from its competition in the same price bracket. The closest competitor is the LG Jazzy 32LD460 which offers the same resolution for Rs 39,990 whereas the Onida is priced at Rs 35,990.

Specifications:

400W PMPO
USB 2.0
70000:1 Dynamic Contrast Ratio
2 HDMI
VisD Image Engine
SURF
Swivel Base
Wide Sound