

**Headline:** Smaller, fuller

**Website:** www.dainikbhaskar.com

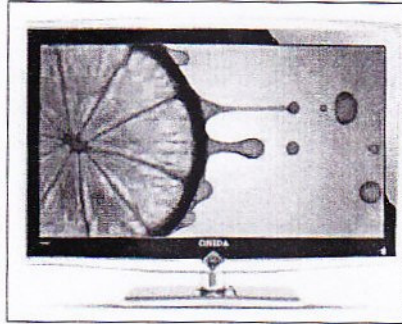
**Edition:** Online

**Date:** 9/9/10

---

**Business Line**  
Business Daily from THE HINDU group of publications  
Thursday, Sep 09, 2010  
ePaper | Mobile/PDA Version | Audio | Blogs

Brand Line - New Products & Services  
**Smaller, fuller**



Mirc Electronics has launched what it claims is a product truly unique to Indian consumers – the 24M Full High Definition (FHD) LCD TV. It is supposed to be the only LCD TV in its size range (24-inch) to be designed with full HD capability. Most other LCD TVs offer Full HD only on their 32-inch (81 cm) range and above. Other features include Movie TV, a USB 2.0 port that allows users to play movies, listen to music and watch pictures; HDMI, which connects digital audio or video sources, VisD Image Engine – for refined picture quality and 200 Watts PMPO. The introductory price is Rs 17,990.

More Stories on : New Products & Services | Television Sets